

ERIC TURRÓ ARAU

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EXPERIENCE

Oct 2019 – present 3 years 4 months

Head Designer & Development

AFT-R BARCELONA - Barcelona & Alicante, Spain

 In charge of the design, development and creative direction of the brand's universe and its collections.

Jan 2017 – March 2020 3 years 3 months

Freelance Consultant Womens & Kids Footwear Design **HOGAN / TOD'S GROUP** – Milano & Civitanova Marche, Italy

- In charge of designing new styles of shoes for women's urban casual collections
- In charge of designing the Hogan Junior collections for babies, toddlers, boys and girls

Jan 2017 – Jan 2018 1 year 1 month

Freelance Consultant Illustrator & Footwear Designer

JEAN-MICHEL CAZABAT - Elda/Alicante, Spain, Stra/Venice, Italy & New York, USA

- Designer & Illustrator for womens and mens footwear collections.

Oct 2014 – Jan 2017 2 years 4 months

Women's Footwear Designer COACH – New York, USA

- Designed and developed of shoes for: Women's & Men's 1941 Runway Collections, Women's Retail, Women's Outlet and special Projects for celebrities and events.
- Development with international factories and suppliers in Spain, China and Hong Kong.

Sep 2013 – Oct 2014 1 year 2 months

RTW Design Assistant

HONOR NYC - New York, USA

- Concept research and development of RTW and evening & bridal collections.
- Print design development and photo retouching.

Sep 2012 – Sep 2013 1 year 1 month

Accessories Design Assistant

3.1 PHILLIP LIM - New York, USA

- Concept research for handbags and footwear collections.
- Photo retouching and digital textiles & prints development.

May 2011 – Sep 2011 *5 months*

Accessories Intern

MANGO - Barcelona, Spain

 Designed new prototypes for global shoe collections (SS12&FW12), Middle East and China collections.

EDUCATION

Aug 2012 - May 2015

BFA in FASHION DESIGN

PARSONS School of Design - New York, USA

- Graduated with Honors and awarded with the Dean Scholarship from 2012 to 2015. Part of the Dean's List from 2012 to 2015.

Sep 2007 – July 2012

Master + Degree in ARCHITECTURE

ESARQ School of Architecture UIC - Barcelona, Spain

 Five-year studies specialized in Urban Planning, Construction, and Building Design.

LANGUAGES

Catalan Native Speaker Spanish Native Speaker

English Fluent Italian Intermediate

TECHNICAL SKILLS

- Footwear technical drawing (digital & hand sketch), footwear patternmaking.
- Fashion Illustration, Concept Development, Digital Drawing, Trend Research.
- Hand/Machine Embroidery Design, Beading, Hand Knitting.
- Draping, Pattern Making for Footwear and Clothing, Garment Construction, Technical Flats.

COMPUTER LITERACY

Operating Systems Windows and Mac

Adobe Software Photoshop, Illustrator, InDesign, Fresco and Premiere

Microsoft Office Word, Excel and PowerPoint

Other Software AutoCAD, Rhino 4.0, 3DMax, Squarespace, OpenCart

INTERESTS

Fashion, Traveling, Music, Art and Design.

References available upon request.